## **Final Project: Website Planning Document**

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| Checklist for Planning a Website | | |
| **Topic** | **Web Developer Questions** | **Answers (Give brief but thoughtful and realistic answers.** |
| Purpose of the Website (page 11) | What is the purpose and goal of the website? | Educate people on pencils |
| (page 12) | What is the company’s mission statement? | Understand what helps us understand |
| Target Audience  (page 12) | Describe the target audience (age, gender, demographics) | Pencil idea: age 12-16; website about cool pencils and how they are made. Inspired by I forgot my pencil last week; Both male and female |
|  | What information is most pertinent to the users? | How the pencils are made |
| Multiplatform Display (page 13) | Will you design for multiple platform display or only focus on a desktop or mobile design? | I plan to design for all platforms |
| Wireframe, Sitemap  (page 14-15) | How many pages will be included in the website? What will be on each page? | 5 Home, About, FaQ, Cool Pencils, Contact |
| How will the pages be organized? | In order: Home, Cool Pencils, About, FaQ, Contact |
| What type of website structure is appropriate for the content? | I Plan to make a wire frame below  Nav at the top  Body  footer |
| Graphics (page 17) | What graphics will you use on the website? | I will photo shop pencils make them looks cool. Possible design them with the supreme design. |
| Color (page 19) | What colors will you use within the site to enhance the purpose and brand? | Mostly white with some black highlighted with red to make it pop. |
| Typography  (page 18) | What font styles will you use within the website? | Most likely courier 12 |
| Accessibility  (page 20) | How will the website accommodate people with disabilities? | I could make it all visible to the color blind. |

Sketch the wireframe for the home page below (page 14). If you prefer to print and sketch, that is also acceptable.

Footer

Image 3

Image 2

Image 1

Body

Nav

Logo with Slogan picture